

**STANLEY TURKEL, CMHS, ISHC
HOTEL CONSULTANT**

HOTEL CONSULTING PRACTICE

Provides litigation support services and expert witness testimony; performs operational audits and due diligence studies; negotiates franchise license agreements and management contracts for hotel owners and lenders; serves as asset manager to maximize revenue and profit; recent year-long consultant to the Harvard Club of New York.

PREVIOUS BUSINESS EXPERIENCE

International Telephone and Telegraph Corporation - Product Line Manager, Hotel/Motel Operations. Served on the Executive Committee with the President of the Sheraton Corporation of America. Responsibilities included development of short and long-term business plans, monitoring worldwide performance to insure planned growth and profit targets. Studied sites, reviewed hotel development plans, prepared proformas, evaluated feasibility studies and conducted negotiations in the United States and abroad.

The Summit Hotel, New York 762 Rooms - General Manager

The Drake Hotel, New York 680 Rooms - General Manager

The Americana Hotel, New York 1842 Rooms - Resident Manager

EDUCATION

-BS in Business Management, New York University

-Graduate work in Executive Management, St. Johns University

ORGANIZATIONS

International Society of Hospitality Consultants - Professional Designation

American Hotel & Lodging Educational Institute - CMHS Emeritus Certification

NYU Tisch Center for Hospitality, Tourism and Sports Management- Emeritus Member of the Board of Advisors and Lecturer

City Club of New York - Chairman, Board of Trustees for eleven years

RECENT PUBLISHED ARTICLES

-Nobody Asked Me, But... No. 83, Congratulations To Lodging Hospitality Editor Ed Watkins; Did You Hear About "Airbnb"?; A Sows Ears Becomes a Silk Purse; On The Verge; Quote of the Month; Give This Perfect Gift for The Holiday Season, [Hotel-Online](#), December 2011

-Nobody Asked Me, But... No. 82, "Built To Last: 100+ Year-Old Hotels in New York"; Quote of the Month, [Hotel-Online](#), November 2011

-Nobody Asked Me, But... No. 81, AAHOA Strikes Back; Would You Believe Such a Study? Independent Franchisee Associations On The Rise; Quote of the Month, [Hotel-Online](#), October 2011

-Nobody Asked Me, But... No. 80, Impertinent Questions Still in Search of Pertinent Answers; Questions for 32,500 Franchised Hotel Owners; Quote of the Month, [Hotel-Online](#), September 2011

-Nobody Asked Me, But... No. 79, Relevant Brand Management?; Save the Belleview Biltmore Hotel; The Magical Americana of New York; Quote of the Month, [Hotel-Online](#), August 2011

-Nobody Asked Me, But... No. 78, AAHOA Chairman Hits a Home Run; Universal Franchisee Bill of Rights; Home Spun; Quote of the Month, [Hotel-Online](#), July 2011

-Nobody Asked Me, But...No. 77, Public Relations Trumps Common Sense; Nobody Does It Better; Plaza Hotel's Oak Room to Close; Pay Attention to State Franchise Laws; Quote of the Month, [Hotel-Online](#), June 2011

-Nobody Asked Me, But...No. 76, Empire State Building's 80th Anniversary and the Waldorf-Astoria; "Defying Time: 100+ Year-Old Hotels in New York"; Impertinent Question Seeking a Pertinent Answer; Wyndham Hotel Group Reports; Save the Belleview Biltmore Hotel; Quote of the Month, [Hotel-Online](#), May 2011

-Nobody Asked Me, But...No. 75, Blackstone Reportedly Prepping Hilton for Flotation; Things Are Seldom What They Seem, Skim Milk Masquerades As Cream; Quote of the Month; First Announcement; [Hotel-Online](#), Apr 2011

-Nobody Asked Me, But...No. 74, The Triumph of Pubic Relations; Helpful Hotels; Court Rules Holiday Inn Commits "Reprehensible Fraud"; Quote of the Month, [Hotel-Online](#), Mar 2011