

**STANLEY TURKEL, MHS, ISHC
HOTEL CONSULTANT**

HOTEL CONSULTING PRACTICE

Provides litigation support services and expert witness testimony; performs operational audits and due diligence studies; negotiates franchise license agreements and management contracts for hotel owners and lenders; serves as asset manager to maximize revenue and profit; recent year-long consultant to the Harvard Club of New York.

PREVIOUS BUSINESS EXPERIENCE

International Telephone and Telegraph Corporation - Product Line Manager, Hotel/Motel Operations. Served on the Executive Committee with the President of the Sheraton Corporation of America. Responsibilities included development of short and long-term business plans, monitoring worldwide performance to insure planned growth and profit targets. Studied sites, reviewed hotel development plans, prepared proformas, evaluated feasibility studies and conducted negotiations in the United States and abroad.

The Summit Hotel, New York 762 Rooms - General Manager

The Drake Hotel, New York 680 Rooms - General Manager

The Americana Hotel, New York 1842 Rooms - Resident Manager

EDUCATION

- BS in Business Management, New York University
- Graduate work in Executive Management, St. Johns University

ORGANIZATIONS

- International Society of Hospitality Consultants - Professional Designation
- American Hotel & Lodging Educational Institute - MHS Emeritus Certification
- NYU Tisch Center for Hospitality, Tourism and Sports Management- Emeritus Member of the Board of Advisors and Faculty Member
- City Club of New York - Chairman, Board of Trustees for eleven years

RECENT PUBLISHED ARTICLES

- Nobody Asked Me, But... No. 61, The Plaza and the Pierre; La Quinta's Backward Step, Hotel-Online, Feb 2010
- Two Century-Old Hotels on Fifth Avenue And 55th Street, Hotel Interactive, Jan 2010
- Three Century-Old Hotels in Manhattan, Hotel Interactive, Jan 2010
- Nobody Asked Me, But... No. 60, Independence for Independents? Rebranding and Rescaling; Ascend by Choice; Autograph by Marriott; Magnuson Alternative to Franchising; Independent Collection by Hersha; Quote of the Month, Hotel-Online, Jan 2010
- Four 100+ Year Old Hotels in Manhattan: Recently Renovated and Practically Unknown, Hotel Interactive, Dec 2009
- Nobody Asked Me, But... No. 59, Who's Side is the FTC On?; Women Hotel Workers Suffer Higher Injury Rates; A Hole on Park Avenue; Quote of the Month, Hotel-Online, Dec 2009
- Astor House- Lincoln's Hotel of Choice in New York City, Hotel Interactive, Nov 2009
- Nobody Asked Me, But... No. 58, Celebration of Excellence; Support the Arbitration Fairness Act of 2009; Hi-tech Hotel Rooms in the 19th Century; Great Gift for the Holidays; Quote of the Month, Hotel-Online, Nov 2009
- Nobody Asked Me, But... No. 57, The Changing Face of North America; 10 Bogus Reasons to Buy a Franchise; Quote of the Month, Hotel-Online, Oct 2009
- New York's Unknown Libby's Hotel and Baths (1926-1929), Hotel Interactive, Oct 2009
- Nobody Asked Me, But... No. 56, "Great American Hoteliers: Pioneers of the Hotel Industry"; The Stanley Hotel; Café des Artistes Closes; Will Franchisees Remember?; Quote of the Month, Hotel-Online, Sept 2009
- Shift Into High Gear: Turning Gray Into Gold, Hotel Interactive, Sept 2009
- Nobody Asked Me, But... No. 55, Exterior-Corridor Hotel Properties; Blackstone Denies Hilton Breakup; Definition of a Lobbyist; Quote of the Month, Hotel-Online, Aug 2009
- A Landmark Decision, The Case of the Stouffer Valley Forge Hotel, Hotel Interactive, Aug 2009
- Nobody Asked Me, But... No. 54, Famous Japanese Capsule Tower; Dunkin' Donuts Independent Franchise Owners Association; Remember Magic Fingers?; Quote of the Month, Hotel Online, July 2009
- The Remarkable Statler Service Code (1955), Hotel Interactive, July 2009